

State of Wisconsin
Government Accountability Board

Total Lobbying Expenditures

2013-2014 Legislative Session

through December 31 2014

Total Lobbying Expenditures:	page 1
Total Time Spent Lobbying:	page 2
Biggest Spenders (by dollars)	page 3
Biggest Spenders (by hours)	page 5
Most Lobbied Bills:	page 7
Most Lobbied Budget Bill Subjects:	page 10
Topics, Minor Effort and No Lobbying Communication:	page 11

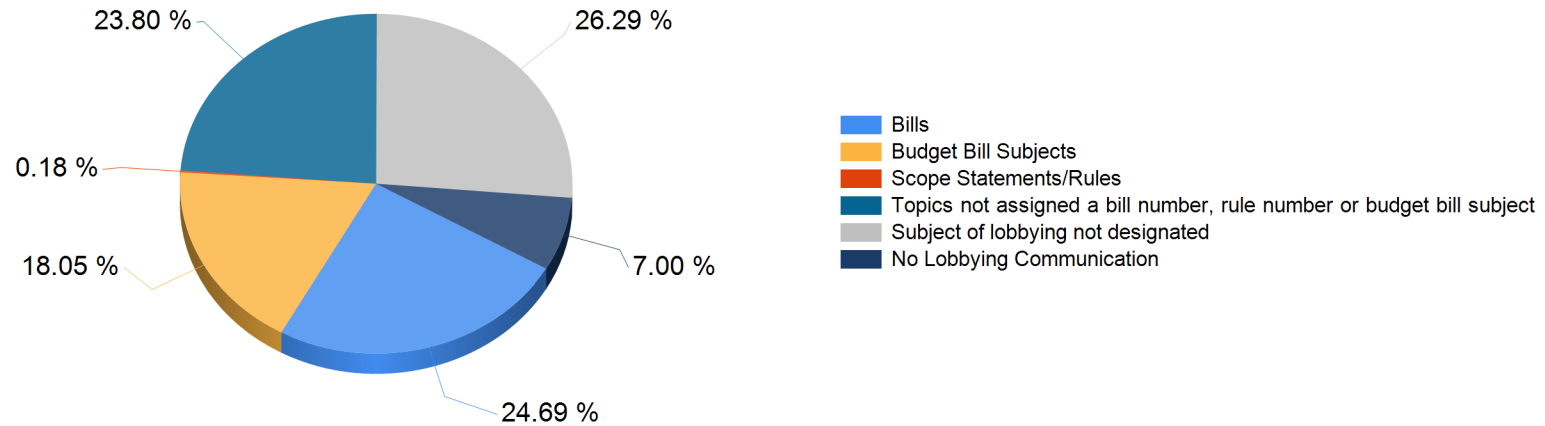
This report provides a measure of the lobbying activity directed toward specific proposals that were before Wisconsin's legislature during the 2013-2014 legislative session. Each of the organizations that employed lobbyists in Wisconsin during the 2013-2014 legislative session has reported to the Government Accountability Board the number of hours and dollars it spent on lobbying-related efforts. Each also provided the Government Accountability Board with its estimate of the portion of its lobbying efforts associated with specific proposals.

The number of hours of lobbying-related activity reported for each proposal is derived from each lobbying organization's estimate of the hours it devoted to lobbying on that proposal during each 6 month reporting period within the 2013-2014 legislative session. True totals may be slightly greater for some proposals because an organization did not have to report time it devoted to a proposal if the time amounted to less than 10% of its total lobbying effort.

Due to the rounding of percentages and the formulas used to generate this report, all totals are accurate within a margin of +/- 1.

	<u>January-June 2013</u>	<u>July-December 2013</u>	<u>January-June 2014</u>	<u>July-December 2014</u>	<u>Session-to-date</u>
TOTALS:					
Hours:	124,857	93,904			218,761
Dollars:	\$17,181,163	\$14,970,642			\$32,151,805
CONTRACT LOBBYISTS AND THEIR RESEARCH STAFF:					
Hours:	44,463	33,229			77,692
Dollars:	\$8,783,129	\$8,553,351			\$17,336,480
IN-HOUSE LOBBYISTS AND THEIR RESEARCH STAFF:					
Hours:	80,394	60,675			141,069
Dollars:	\$6,911,589	\$5,593,404			\$12,504,993
ALL OTHER LOBBYING EXPENSES:					
Dollars:	\$1,486,445	\$823,887			\$2,310,332

2013-2014 Legislative Session Focus on Lobbying Interests



2013-2014 Legislative Session Lobbying Effort in Hours by Subject Area		
Lobbying Subject	Hours	Percentage
Bills	58,335	24.69%
Budget Bill Subjects	42,641	18.05%
Scope Statements/Rules	433	0.18%
Topics not assigned a bill number, rule number or budget bill subject	56,223	23.80%
Subject of lobbying not designated	62,106	26.29%
No Lobbying Communication	16,539	7.00%
	236,277	100.00%

The 15 organizations who spent the greatest number of DOLLARS lobbying

Wisconsin Property Taxpayers Inc

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	3,070	2,157			5,227
Dollars:	\$232,955	\$446,714			\$679,669

Wisconsin Hospital Association Inc (WHA)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,636	2,348			4,984
Dollars:	\$323,506	\$278,171			\$601,677

Wisconsin Manufacturers & Commerce

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,595	2,520			5,115
Dollars:	\$294,823	\$294,561			\$589,385

Wisconsin Insurance Alliance

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	457	365			822
Dollars:	\$357,167	\$145,390			\$502,557

Wisconsin Counties Association

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,901	2,169			5,070
Dollars:	\$292,206	\$192,682			\$484,888

Wisconsin Medical Society

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,041	1,463			3,504
Dollars:	\$229,611	\$169,083			\$398,695

AT&T Wisconsin

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	789	516			1,306
Dollars:	\$200,124	\$184,648			\$384,771

City of Milwaukee

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,199	2,014			4,213
Dollars:	\$172,174	\$162,551			\$334,725

Wisconsin Farm Bureau Federation

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	644	698			1,342
Dollars:	\$155,954	\$153,235			\$309,190

League of Wisconsin Municipalities

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,370	1,017			2,386
Dollars:	\$156,895	\$152,097			\$308,992

Wisconsin Energy Corporation

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	706	533			1,239
Dollars:	\$139,864	\$141,539			\$281,402

Wisconsin Automobile and Truck Dealers Association, Inc

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	807	651			1,459
Dollars:	\$151,635	\$124,597			\$276,232

Wisconsin Realtors Association

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,178	1,357			2,534
Dollars:	\$139,442	\$129,544			\$268,985

Wisconsin Association of School Boards Inc

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,887	1,333			3,220
Dollars:	\$150,212	\$116,649			\$266,861

Wisconsin Bankers Association

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,235	1,054			2,289
Dollars:	\$136,793	\$120,512			\$257,306

The 12 organizations who spent the greatest number of HOURS lobbying

Wisconsin Property Taxpayers Inc

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	3,070	2,157			5,227
Dollars:	\$232,955	\$446,714			\$679,669

Wisconsin Manufacturers & Commerce

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,595	2,520			5,115
Dollars:	\$294,823	\$294,561			\$589,385

Wisconsin Counties Association

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,901	2,169			5,070
Dollars:	\$292,206	\$192,682			\$484,888

Wisconsin Independent Businesses Inc

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,557	2,470			5,027
Dollars:	\$74,238	\$68,484			\$142,723

Wisconsin Hospital Association Inc (WHA)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,636	2,348			4,984
Dollars:	\$323,506	\$278,171			\$601,677

City of Milwaukee

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,199	2,014			4,213
Dollars:	\$172,174	\$162,551			\$334,725

State Bar of Wisconsin

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,793	1,866			3,658
Dollars:	\$102,524	\$117,079			\$219,603

Wisconsin Medical Society

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,041	1,463			3,504
Dollars:	\$229,611	\$169,083			\$398,695

Wisconsin Association of School Boards Inc

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,887	1,333			3,220
Dollars:	\$150,212	\$116,649			\$266,861

AFSCME Council 11

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,466	1,235			2,700
Dollars:	\$99,813	\$116,315			\$216,128

Wisconsin Realtors Association

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,178	1,357			2,534
Dollars:	\$139,442	\$129,544			\$268,985

Wisconsin League of Conservation Voters (WLCV)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,572	904			2,476
Dollars:	\$83,841	\$28,446			\$112,287

The 10 most lobbied bills

Senate Bill 1 2013 Regular Session

Relating to: regulation of ferrous metallic mining and related activities, procedures for obtaining approvals from the Department of Natural Resources for the construction of utility facilities, making an appropriation, and providing penalties. (FE)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,733	22			2,755

Assembly Bill 139 2013 Regular Session

Relating to: the duty of physicians to inform patients of treatment options. (FE)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,197	757			1,954

Senate Bill 349 2013 Regular Session

Relating to: local regulation of nonmetallic mining; local regulation of air quality; local regulation of water quality; local regulation of the use of explosives in mining, quarrying, and related activities; highway use contracts by local governments; and local regulation of borrow sites and material disposal sites for transportation projects of the Department of Transportation. (FE)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:		1,751			1,751

Assembly Bill 200 2013 Regular Session

Relating to: the law governing repair, replacement, and refund under a motor vehicle warranty.

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	849	316			1,165

Assembly Bill 19 2013 Regular Session

Relating to: torts and personal injury trusts. (FE)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	785	343			1,128

Senate Bill 76 2013 Regular Session

Relating to: contracts for additional charter schools.

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	6	1,020			1,026

Senate Bill 302 2013 Regular Session

Relating to: high capacity well approvals. (FE)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:		961			961

Assembly Bill 109 2013 Regular Session

Relating to: fees for dental services.

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	906	13			919

Assembly Bill 85 2013 Regular Session

Relating to: changing the compensation structure by which a Milwaukee County supervisor may be paid, changing the term length of a Milwaukee County supervisor, affecting the right of an annuitant under the Milwaukee County Employee's Retirement System to be rehired by Milwaukee County, limiting the authority of Milwaukee County to enter into certain intergovernmental agreements, removing and clarifying some authority of the Milwaukee County board, increasing and clarifying the authority of the Milwaukee County executive, deleting obsolete statutory references, and requiring a referendum. (FE)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	872	0			872

Assembly Bill 1 2013 Regular Session

Relating to: regulation of ferrous metallic mining and related activities, procedures for obtaining approvals from the Department of Natural Resources for the construction of utility facilities, making an appropriation, and providing penalties. (FE)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	839	2			841

The 12 most lobbied budget bill subjects

Health Services: Medical Assistance and Related Programs -- Benefits

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	5,147	99			5,246

Public Instruction: Choice, Charter and Open Enrollment

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	4,248	21			4,269

Public Instruction: General School Aids and Revenue Limits

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,616	41			2,657

Health Services: Medical Assistance and Related Programs -- Administration

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,721	106			1,827

General Provisions

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,604	136			1,740

Agriculture, Trade and Consumer Protection

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,305	8			1,313

Transportation: Departmentwide

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,136	29			1,165

University of Wisconsin System

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,125	23			1,148

Employee Trust Funds

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,036	9			1,045

Natural Resources: Environmental Quality

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	866	125			991

Health Services: Other Health Programs & Departmentwide

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	948	21			969

Shared Revenue and Tax Relief: Property Taxation

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	925	0			925

TOPICS OF LOBBYING COMMUNICATION (not assigned a bill or clearinghouse rule number)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	30,253	25,970	0		56,223

MINOR LOBBYING EFFORT (effort that accounted for less than 10% of an organization's total lobbying time)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	29,726	32,380	0		62,106

NO LOBBYING COMMUNICATION

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	8,194	8,318	27		16,539